

The ONE, The ONLY, The ORIGINAL Mat-Su Home Builders



32nd Annual

Home Show



"The man who stops advertising to save money is like the man who stops the clock to save time." ~ Henry Ford

PRESENTED BY



FRIDAY, APRIL 27
SATURDAY, APRIL 28
SUNDAY, APRIL 29

AT THE **CURTIS D. MENARD SPORTS CENTER**

Dear Exhibitor:

Now is the time to reserve your space for the 2012 Mat-Su Home Show. The Mat-Su Home Builders Association will be occupying the **Ice Side** of the **Curtis D. Menard Memorial Sports Center** for this event. Admission for the general public will be \$5.00 per person. Children 12 and under, military (with ID), and those who bring 5 cans of food will be admitted for free.

- ◆ Early Bird Member rates will be \$500.00 per 10w x 8d space. *(Expires Nov. 30th, 2011)*
- ◆ Early Bird Non-Member rates will be \$600.00 per 10w x 8d space. *(Expires Nov. 30th, 2011)*
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- ◆ Non-Member rates will be \$800.00 per 10w x 10d space.
- ◆ If you are interested in membership, please ask for an application. You must apply for membership by the Tuesday, April 3rd, 2012.
- ◆ We will open to the public on Friday, April 27th, from 12:00 P.M. to 6:00 P.M. Show hours on Saturday, April 28th will be from 10:00 A.M. to 6:00 P.M. and Sunday, April 29th from 11:00 A.M. to 4:00 P.M. ** Hours may adjust**
- ◆ Move in will be based on placement. Vendors should receive their move in schedule by mail, no later than Friday, April 13th, 2012.
- ◆ There will be a Vendor room available for breaks. This lounge will be available from Thursday through Sunday for Vendors and their Employees Only!
- ◆ Spaces A1-A20; B1-B20 are 10 x 8
- ◆ Spaces C1-C14; D1-D14; E1-E14; F1-F14; G1-G14; H1-H14 are 10 x 10
- ◆ Space GW1 is 34 x 20
- ◆ Space GW2 is 26 x 20
- ◆ (10 x 8) Spaces are 10 Wide and 8 Deep
- ◆ (10 x 10) Spaces are 10 Wide and 10 Deep

The Mat-Su Home Builders Association hosts the largest and most attended Home Show in the Mat-Su Valley. If you enjoyed your time with us, we encourage you to reserve your space for 2012 Show.

Mat-Su Home Builders Association, Inc.
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2012 Home Show Chair
Raye Krueger of Alyeska Title Guaranty Agency

TERMS AND CONDITIONS

1. USE OF SPACE

A. Liability-The Exhibitor is entirely responsible for the space leased and shall not injure, mar or deface the premises. The Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks, or screws in any part of any building. Furthermore, Exhibitor shall not affix to the walls or windows of building any advertisement, sign, etc. or use any form of tape or adhesive materials on painted surfaces. The Exhibitor agrees to reimburse the facility and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Show management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control.

B. Aisles-The aisles, passageways, and overhead spaces remain strictly under control of the management, and no signs, decorations, advertising materials, or special exhibits will be permitted except by special **written** permission of the Management. All exhibits and their personnel must remain within the confines of their own space and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

C. Space-The space contracted is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitors will not sublet or assign any portion of same without the **written** consent of the management. **In the event Exhibitor fails to occupy or use his space or have his exhibit completed and in place before the show opens on Friday afternoon, the Exhibitor will forfeit all rights to that space, all prepaid rents, and Exhibitor will remit upon demand any rental balance owing to the management.**

D. Demonstrations-All demonstrations and/or promotional activities must be confined within the limits of the leased space. Noise resulting from demonstrations and/or promotional activities must not interfere with other Exhibitors.

E. Restrictions-The management reserves the right to restrict or remove exhibits **without refund**, which may have been falsely entered, or may be deemed by the management unsuitable or objectionable, including but not limited to: noise, PA Systems, persons, animals, birds, conduct, printed matter, or anything of an objectionable character as deemed by the management.

F. Offenses-Any Exhibitor or Representative of an Exhibitor committing any of the above offenses will be asked to leave the area, **without refund**.

2. RULES FOR EXHIBITS

A. Booths-All booths and decorations must concur with the facility regulations, city ordinances, and local fire codes. Any violation may result in the removal of any and all materials found to be in violation. Materials for booth decoration and construction must be fire retardant. Contact the Show Management if you have any questions or doubts.

B. Installation-Any special carpentry, wiring, electrical, gas, steam, water, or drainage connection shall be installed at Exhibitors expense, and only with written approval of the Management.

C. Licenses-Any and all Municipal, State, and/or Federal licenses, permits, and/or inspections required by law of any Exhibitor in the installation or operation of display, shall be obtained by the Exhibitor at his own expense prior to the opening of the show.

D. Rights of Management-The Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled. If the show is not held for any reason beyond the control of the Management, the Management may hold any payments.

E. Amendments-Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show, which are not specifically stated.

F. Attorney Fees-In the event any suit or action is brought by any party under this agreement to enforce any of its terms, it is agreed that the prevailing party shall be entitled to a reasonable attorney fee to be fixed by the trial and appellate courts.

3. SECURITY

We wish to provide the tightest security possible for the protection of your exhibit properties; however, Neither the Mat-Su Home Builders, facility management, nor the insurance companies of either are financially liable for the losses or "mysterious disappearance" of property of any kind. We recommend that all Exhibitors contact their own insurance company to confirm proper coverage of exhibit materials. Neither the Mat-Su Home Builders Association nor the Curtis D. Menard Sports Center will be responsible for items left unattended. The facility will be locked during the hours the Show is not open.

4. LIABILITY

Neither the Home Show, Curtis D. Menard Sports Center, the electrical distribution contractor, the Mat-Su Home Builders Association, nor their representatives or any member of the above, shall be responsible for any injury, loss, or damage that may occur to the Exhibitor, an Exhibitor's employee, or the property thereof, from any cause whatsoever. **The Exhibitor, on signing the 2012 Registration Form, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.**

5. PAYMENT

Booth space must be paid in full no later than Wednesday, April 4th. Any booth space which has not been paid in full by Wednesday, April 4th, unless other arrangements have been made, may be sold to another vendor.

6. CANCELLATION - If the Exhibitor is unable to occupy his space for any reason; cancellation must be made in writing to the Mat-Su Home Builders Association, no later than April 4th, 2012. All cancellations are subject to a \$50.00 cancellation fee, and if the Management is unable to re-lease the space, no amount will be refunded. The Management will make every diligent effort to re-lease the canceled space. Once the space has been re-leased, refunds will be available after Friday, May 4th, 2012. No verbal cancellations will be accepted.

ALL BOOTHS MUST BE MANNED ALL HOURS THE SHOW IS OPEN. NO EARLY MOVE OUTS WILL BE PERMITTED!

ALL BOOTHS MUST HAVE AN "ABC" FIRE EXTINGUISHER!

THIS CONTRACT CONTAINS ALL TERMS AND CONDITIONS AND NO OTHER AGREEMENTS, ORAL OR OTHERWISE SHALL BE DEEMED TO EXIST. BY SIGNING AND ACCEPTING THE REGISTRATION FORM, BOTH PARTIES AGREE TO ABIDE BY TERMS SET FORTH IN THIS AGREEMENT.

Move in Schedule:

Thursday, April 26th, 8:00am-5:00pm

Detailed move in times will be sent out prior to the show with your vendor letter

Move out:

Sunday, April 29th, after 5:00 pm

Monday, April 30th, before 12:00 noon

2011 MAT-SU HOME SHOW REGISTRATION FORM & EXHIBITOR CONTRACT

Company Name: _____
(This is how your company name will appear in all advertising!)

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

E-mail: _____

Brief description of exhibit: _____

How many badges do you need? _____ **(Limited to 4)**

Exhibit Space(s) Requested: 1st choice _____ 2nd choice _____ 3rd choice _____

- a) I understand that the Mat-Su Home Builders Association reserves the right to make all final decisions regarding the location of the exhibit space that I am leasing.
- b) This registration form becomes the leasing contract between Exhibitor and the Mat-Su Home Builders Association, which is the "Management," and is subject to all terms and conditions outlined on the TERMS AND CONDITIONS page of this form.
- c) I have read and understand the TERMS AND CONDITIONS set forth, and agree to abide by all guidelines for the Mat-Su Home Builders Association 2012 Home Show. Neither the Mat-Su Home Builders Association, or the Curtis D. Menard Memorial Sports Center will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, or any property thereof, from any cause whatsoever, prior to, during, or subsequent to the period covered by the Exhibitor Contract. By signing this agreement, Exhibitor expressly releases the foregoing named Association, individuals, committees, firms, and any and all governmental entities, from any claims for any loss, damage, and/or injury.

Signature: _____

Date: _____

Amount Paid: _____ Ck #: _____ Balance Due: _____

Visa / MC /American Express: _____

Exp Date: _____ CRV#: _____ Billing Zip Code: _____

½ Payment is required at the time of reserving your space.

*Mat-Su Home Builders Association, Inc.
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2012 Home Show Booth Space

A1 through B20—10 wide X 8 deep

C1 through H14—10 wide X 10 deep

GW1—34' X 20'

GW2—26' X 20'

